

17th Annual International Conference on Porous Media

19 - 22 May 2025 Hotel Albuquerque at Old Town Albuquerque, New Mexico, *USA*

Conference Courses 18 & 23 May

SPONSOR & EXHIBITOR PROSPECTUS





THE UNIVERSITY OF NEW MEXICO



Make new connections in your target group. Meet representatives from almost all porous media research communities at InterPore2025.

We would like to invite interested companies, research institutions and universities to join us and become an essential part of InterPore2025. Our sponsors and exhibitors allow us to keep student registration fees low and provide an opportunity for all attendees to learn about new research, products, and technologies. As a sponsor and/or exhibitor of InterPore2025, you will enjoy many benefits:

- name recognition of your organization to the entire porous media research community
- recruitment opportunities as commonly about 50% of participants are PhD students or post-doctoral researchers
- the possibility of linking with experts who are dealing with research and technical questions of potential interest to your company,
- maximum exposure to this targeted audience of key international industry leaders and decision-makers from porous media science and technology around the world
- free conference registration

The conference will be held at the landmark luxury **Hotel Albuquerque**, conveniently located in the heart of **Old Town** and the Sawmill District. In addition to serving as the conference venue, the hotel is the perfect base for exploring the historic Old Town, enjoying Southwestern cuisine, and engaging in the activities Albuquerque has to offer.

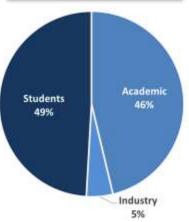
Albuquerque offers a unique blend of culture, history, and natural beauty, making it an ideal destination. With its vibrant arts scene, rich Native American heritage, and proximity to stunning landscapes like the Sandia Mountains, attendees can immerse themselves in diverse experiences.

Our conference participants are very diverse in their field of research and include: experimentalists, numerical modelers, users of complex porous media software, mathematicians and practitioners from academia and porous media industries (oil and gas, food, liquid absorbents, paper, filters, biological systems, soil, groundwater, fuel cells, textiles, etc.) Recorded material will be available for viewing during and after the conference, providing multiple opportunities to showcase your brand to our attendees from around the globe, maximizing your return on investment. **Institutional members of InterPore** will get significant reductions on exhibitor and sponsorship fees.

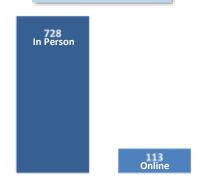
Please contact us at conference2025@interpore.org with any questions you may have.

We look forward to welcoming you among our Sponsors and Exhibitors!

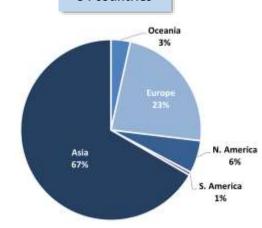
InterPore2024 Attendees



841 participants



34 countries





Sponsorship Opportunities

In addition to the benefits listed below, all sponsors receive:

- Their logo on display banners at the physical conference
- Their logo with hyperlink on the Sponsors & Exhibitors page of the conference website
- Weighted rotating banner on Whova, the online conference platform
- Sponsor features on the online conference platform including description, videos, brochures and more
- Recognition in an article in an InterPore2025 bulletin

Platinum Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials & bulletins
- Logo on the front cover of the conference program
- Logo on the digital Book of Abstracts cover
- Recognition during the Opening Ceremony
- 20% reduction on exhibition fee*
- Two-page ad in the conference program
- Four free full in-person registrations

Gold Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials & bulletins
- Logo on Book of Abstracts cover
- 15% reduction on exhibition fee*
- One-page ad in the conference program
- Three free full in-person registrations

Silver Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- 10% reduction on exhibition fee*
- 1/2-page ad in the conference program
- **Two** free full in-person registrations

Bronze Sponsor Additional Benefits

- 1/4-page ad in the conference program
- One free full in-person registration

Sponsorship Fees

Bronze sponsors	ship	Silver Sponsors	ship	Gold Sponsors	hip	Platinum Sponse	orship
Institutional Members (SME**):	€1550	Institutional Members (SME**):	€3400	Institutional Members (SME**):	€4950	Institutional Members (SME**):	€6550
Non-members (SME):	€1900	Non-members (SME):	€4150	Non-members (SME):	€6100	Non-members (SME):	€8050
Institutional Members (non-SME):	€2100	Institutional Members (non-SME):	€4500	Institutional Members (non-SME):	€6650	Institutional Members (non-SME):	€8800
Non-members (non-SME	E): €2450	Non-members (non-SM	E): €5200	Non-members (non-SM	E): €7650	Non-members (non-SM	1E): €10150

^{*}The reduced fee will be calculated based on the full exhibition fee. The fee for additional staff members will not be reduced.

^{**} SME refers to small and medium enterprises. An enterprise is medium size if: a) maximum number of employees is 250 AND b) the turnover is less than 50MEuro, or balance sheet total is less than 43MEuro. More details on SME can be found <a href="https://example.com/here.c



Exhibition Opportunities

What's included?

Exhibition booth(s)

Exibhitors will be provided a booth at the conference location at the Hotel Albuquerque. In addition, all exhibitors will receive a virtual exhibition booth through Whova, our online conference platform. Whova allows exhibitors to add promotional videos, host live product demonstrations, draw traffic with coupons and promotions, distribute handouts and flyers, create virtual meet-ups and interact with attendees directly from your virtual booth.

One free conference registration

Each exhibitor will receive one free in-person registration. Registration includes full access to all scientific sessions and lectures, the welcome reception on Monday evening, lunch each day of the conference, plus networking and social activ-

Recognition on the conference website

Logo and 100 words of description for all exhibitors will appear on the sponsors/exhibitors page of the conference site.

Recognition in the conference program

Logo and 100 words of description will be published in the conference booklet which will be distributed to all participants.

Exhibitor showcase opportunities

Exhibitors will also have the opportunity to publish a brief article about their products and services in an issue of the InterPore newsletter.

Exhibitor spotlight

Prior to the conference, an email featuring your organization will be sent directly to all participants through the online conference platform.

Lead retrieval and attendee lists

Leads can easily be captured using the Whova app's QR code scanner. Exhibitors will receive the contact details of all participants who have given explicit data-sharing permission.

Over one-month of exposure

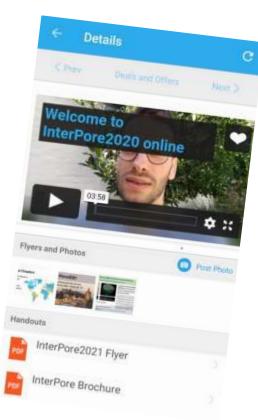
Online conference exhibition booths and conference content will be made available prior to the start of the conference and will remain online afterwards, maximizing your exposure and return on investment.

• Networking opportunities

Dedicated exhibition time will be provided during the program, giving participants the chance to visit your booth. Workshops and meetups can be scheduled with push notifications sent from the conference organizers to all participants. Live-stream these workshops and meetups through the Whova app to simultaneously reach online and physical attendees. Message boards allow communication and connections with conference participants. In addition, there will be multiple networking and social events in which all participants may take part.

> InterPore2025 **Exhibitor Package Fee*:** €3400







Exhibition Details

1. VENUE

Hotel Albuquerque at Old Town Albuquerque, New Mexico, USA http://www.hotelabq.com

All exhibitions, posters, and coffee breaks will take place in the atrium area outside the Alvarado Ballroom in the Hotel Albuquerque. The Alvarado Ballroom will be the location for plenary and invited lectures and several non-scientific events such as the welcome reception.

2. EXHIBITION SET-UP

All stand preparation must be completed by Monday, 19 May at 8:00 AM.

3. WELCOME RECEPTION

A welcome reception and networking event will be held on Monday evening. All exhibitors are invited to attend.

4. EXHIBITION OPENING TIMES

Exhibition hours are provided within the Block Program on page 7 of this document. Please note that times are subject to change. The most current version of the program can be found on our website: www.interpore.org/2025

5. REGISTRATION

Each physical exhibition booth includes one free full registration. Included in the registration are the welcome reception on Monday evening, daily lunch during the conference, twice daily coffee breaks, access to all lectures and workshops, conference materials, and other networking and social events.

Additional booth staff are welcomed and may register at the regular attendee rates.



Hotel Albuquerque at Old Town



6. EXHIBITION AREA DESCRIPTION

Exhibitor stands will be located adjacent to poster exhibition and catering stands, which will drive foot traffic to the exhibition area.

Free Wireless access is provided.

7. BASE PACKAGE

Shell scheme

General structure in silver color aluminum. White melamine walls.

D200cm*W300cm*H240cm

Power supply base (up to 1000W)

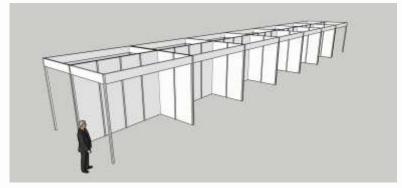
3 LED spotlights

Printed lintel

1 custom printed vinyl with your logo.

Furniture

Two conference chairs, a rectangular table (183x45x75 cm) with table covering and paper waste bin.



Shell scheme of exhibition booths

8. LEAD RETRIEVAL

Leads can be easily captured and exported by scanning the individual QR codes on attendee badges using the Whova app on an iPhone, Android or iPad device.



Standard table

9. ADDITIONAL ITEMS

A wide range of additional services for exhibitors will be available to include: furniture hire, audio visual equipment, printing services, stand cleaning, floral displays, and more. For more information on these services, please contact Amy Spang (amy.spang@interpore.org.)

10. ACCOMODATIONS

Special rates for InterPore2025 attendees will be available at the Hotel Albuquerque. For more information visit interpore.org/2025

11. VISA AND TRAVEL DOCUMENT REQUIREMENTS

We are unable to facilitate the procurement of passport, visa, or other travel documentation. Please consult with your local government agency to ensure you have any required documents (including visas) necessary for travel into the USA. We recommend you do this as soon as possible as document processing times vary and can take an extended period of time to finalize. Please contact secretary@interpore.org if you need a visa letter in support of your application.

Block Program

SUNDAY, 18 MAY 2025

09:00 - 16:00 Conference Courses

MONDAY, 19 MAY 2025

09:00 - 09:05	Opening Ceremony			
09:05 - 09:10	Award Ceremony 1			
09:10 - 09:55	Plenary Lecture 1			
09:55 - 11:25	Poster Session, Exhibition, Coffee Break			
11:25 - 12:25	Oral 1 (60m)			
12:30 - 13:45	DEI Lunch Event			
13:50 - 15:05	Oral 2 (75m)			
15:05 - 16:35	Poster Session, Exhibition, Co	offee Break		
16:35 - 17:05	Invited Lecture 1	Invited Lecture 2		
17:10 - 18:10	Oral 3 (60m)			
19:30 - 21:30	Welcome Reception			

TUESDAY, 20 MAY 2025

08:30 - 10:00	Oral 4 (90 m)			
10:00 - 11:30	Poster Session, Exhibition, Coffee Break			
11:30 12:30	Oral 5 (60m)			
12:35 - 13:05	Invited Lecture 3	Invited Lecture 4		
13:05 - 14:05	Lunch Break	SAC Career Event		
14:05-15:05	Oral 6 (60m)			
15:05 16:35	Poster Session, Exhibition, Coffee Break			
16:40 - 16:50	Award Ceremony 2			
16:50 - 17:35	Plenary Lecture 2			

WEDNESDAY, 21 MAY 2025

08:30 - 10:00	Oral 7 (90 m)		
10:00 - 11:30	Poster Session, Exhibition,	Coffee Breek	
11:30 - 12:30	Oral 8 (60m)		
12:35 - 13:05	Invited Lecture 5	Invited Lecture 6	
13:05 - 14:05	Lunch Break		
14:05 15:05	Oral 9 (60m)		
15:05 - 16:35	Paster Session, Exhibition,	Coffee Break	
16:40 - 16:50	Award Ceremony 3		
16:50 - 17:35	Plenary Lecture 3		

THURSDAY, 22 MAY 2025

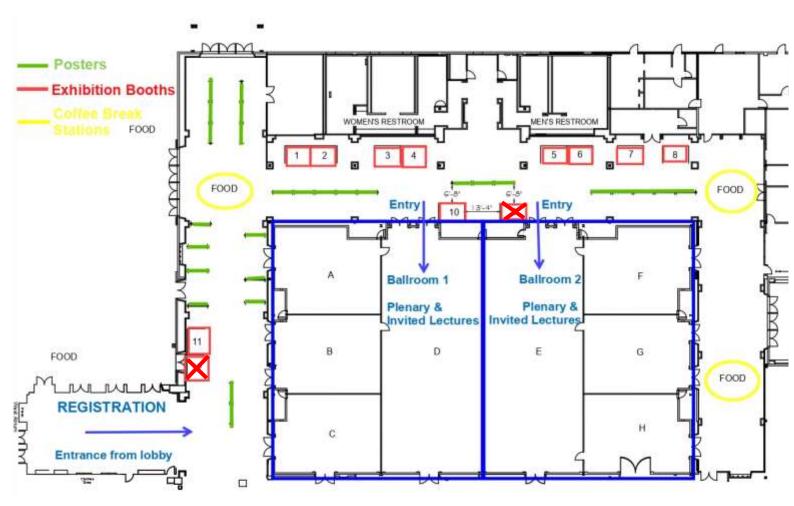
08:30 - 09:00	Invited Lecture 7	Invited Lecture 8	
09:05 - 10:35	Oral 10 (90m)		
10:35 - 12:05	Poster Session, Exhibition, C	offee Break	
12:05 - 13:05	Oral 11 (60m)		
13:05 - 14:05	Lunch Break		
14:05 - 15:35	Oral 12 (90m)		
15:35 - 17:05	Poster Session, Exhibition, C	offee Break	
17:05 - 17:25	Award Ceremony 4		
17:25 - 18:10	Plenary Lecture 4		
18:10 - 18:15	Closing Ceremony		

FRIDAY, 23 MAY 2025

09:00 – 16:00 Conference Courses



Exhibition Area



Exhibition Floor Plan





Exhibition area



Exhibitor & Sponsor Registration

			CONTACT DETAILS			
Company:						
Contact Name:						
Contact Emails						
Contact Email:						
Website:						
INTERPORE2025 SPONSO	ORSHIP		INTERPORE2025 EXHIBIT	OR PACKAGE		
Platinum Sponsorship			Exhibitor Package	f	£3400	
Institutional Members (SME)	€6550	=	Exhibitor Package			
Non-members (SME)	€8050	= -	(Institutional Members - 15% discount)	€	2890	
Institutional Members (non-SME)	€8800		Exhibitor Package			
Non-members (non-SME)	€10150		(Platinum Sponsors - 20% discount)	€	2720	
Gold Sponsorship	010130	_	Exhibitor Package			
Institutional Members (SME)	€4950	=	(Gold Sponsors - 15% discount)	€	2890	
Non-members (SME)	€6100	-	Exhibitor Package (Silver Sponsors - 10% discount)	4	3060	
		= -	(Silver Sponsors ~ 10% discount)		23000	
Institutional Members (non-SME)	€6650	= -				
Non-members (non-SME)	€7650	=	Booth Cost (B)	€		
Silver Sponsorship						
Institutional Members (SME)	€3400	= _	EXHIBITION BOOTH S	FLECTION*		
Non-members (SME)	€4150	= _	Exilibilities 3001113	LECTION		
Institutional Members (non-SME)	€4500	= _	1st Booth Preference			
Non-members (non-SME)	€5200	=_	2nd Booth Preference			
Bronze Sponsorship			2nd Booth Frenched			
Institutional Members (SME)	€1550	= _				
Non-members (SME)	€1900	= _	PAYMENT INFORM	PAYMENT INFORMATION		
Institutional Members (non-SME)	€2100	=	Grand Total (A+B)	= €		
Non-members (non-SME)	€2450	=				
Sponsorship Cost (A)		= :	We prefer to pay the spo (Payment instructions wi			
			We prefer to receive an i sent by InterPore.)	We prefer to receive an invoice. (An invoice will be sent by InterPore.)		

Return this form to conference2025@interpore.org. All inquiries can be directed to amy.spang@interpore.org.

Date

By signing this form you accept the terms and conditions outlined in this prospectus. The reservation is final only after payment is received by InterPore. Booth cancellations will be accepted until 18 April 2025, with a cancellation fee of 20%.

Signature

^{*}Booths will be distributed on a first-come, first-served basis. Preferred booths cannot be guaranteed.