14th International Conference on Porous Media
30 May - 02 June 2022
Khalifa University, Abu Dhabi
and Online

SPONSOR & EXHIBITOR PROSPECTUS

terpore.org/2022
Make new connections in your target group.
Meet representatives of almost all porous media research communities at InterPore2022.

We would like to invite interested companies, research institutions and universities to join us and become an essential part of InterPore2022. Our sponsors and exhibitors allow us to keep student registration fees low and provide an opportunity for all attendees to learn about new research, products, and technologies. As a sponsor and/or exhibitor of InterPore2022, you will enjoy many benefits:

- **name recognition** of your institution to the entire porous media research community
- **recruitment opportunities** as commonly about 50% of participants are PhD students or post-doctoral researchers
- the possibility of **linking with experts** who are dealing with research and technical questions of potential interest to your company,
- **maximum exposure** to this targeted audience of key international industry leaders and decision-makers from porous media science and technology around the world
- **free conference registration**

InterPore2022 will feature the first hybrid meeting of the International Society for Porous Media. Bringing together the best of both worlds, the 2022 meeting will provide face-to-face interaction for those who desire the networking and connection opportunities offered by in-person meetings, while also allowing those who cannot join the physical meeting to participate online.

In addition to the traditional sponsorship and exhibition opportunities of a physical meeting, the hybrid structure also allows various promotional activities in the virtual realm. The streamlined and seamless online interface will ensure ease of use for our online participants while also providing important details and information to our in-person participants, providing multiple opportunities to showcase your brand to our attendees from around the globe.

Based on the positive responses we have received from our first and second online conferences, coupled with the demand for a return to in-person meetings, we anticipate further growth in attendance at InterPore2022. We expect more than 1000 abstracts will be submitted to our 24 minisymposia, spanning 4 days of live interactive sessions joined by participants both in Abu Dhabi and online. Our conference participants are very diverse in their field of research and include: experimentalists, numerical modelers, users of complex porous media software, mathematicians and practitioners from academia and porous media industries (oil and gas, food, liquid absorbents, paper, filters, biological systems, soil, groundwater, fuel cells, textiles, etc.) Recorded material will be available for viewing during and after the conference, continually bringing attention to your brand and maximizing your return on investment. **Institutional members of InterPore** will get significant reductions on exhibitor and sponsorship fees.

Please contact us at conference2022@interpore.org with any questions you may have.

We look forward to welcoming you among our Sponsors and Exhibitors!

interpore.org/2022
# Draft Program

## SUNDAY, 29 MAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>18:00 – 21:00</td>
<td>Welcome Reception</td>
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## MONDAY, 30 MAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>08:30 – 08:50</td>
<td>Opening Ceremony</td>
</tr>
<tr>
<td>08:50 – 09:00</td>
<td>Awards Ceremony 1</td>
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<tr>
<td>09:00 – 09:40</td>
<td>Keynote Lecture 1</td>
</tr>
<tr>
<td>09:40 – 10:50</td>
<td>Poster Session, Exhibition, Coffee Break</td>
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<tr>
<td>10:50 – 12:20</td>
<td>Parallel Oral Sessions 1</td>
</tr>
<tr>
<td>12:20 – 13:30</td>
<td>Lunch</td>
</tr>
<tr>
<td>13:30 – 14:00</td>
<td>Invited Lecture 1</td>
</tr>
<tr>
<td>14:00 – 14:05</td>
<td>Company Pitch</td>
</tr>
<tr>
<td>14:10 – 15:10</td>
<td>Parallel Oral Sessions 2</td>
</tr>
<tr>
<td>15:10 – 16:10</td>
<td>Poster Session, Exhibition, Coffee Break</td>
</tr>
<tr>
<td>16:10 – 17:55</td>
<td>Parallel Oral Sessions 3</td>
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## TUESDAY, 31 MAY

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>08:30 – 09:10</td>
<td>Keynote Lecture 2</td>
</tr>
<tr>
<td>09:10 – 09:20</td>
<td>Awards Ceremony 2</td>
</tr>
<tr>
<td>09:20 – 10:30</td>
<td>Poster Session, Exhibition, Coffee Break</td>
</tr>
<tr>
<td>10:30 – 12:30</td>
<td>Parallel Oral Sessions 4</td>
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<td>12:30 – 13:40</td>
<td>Lunch</td>
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<td>13:40 – 13:45</td>
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<tr>
<td>13:45 – 14:15</td>
<td>Invited Lecture 3</td>
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<tr>
<td>14:20 – 15:20</td>
<td>Parallel Oral Sessions 5</td>
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<tr>
<td>15:20 – 16:20</td>
<td>Poster Session, Exhibition, Coffee Break</td>
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<tr>
<td>16:20 – 18:20</td>
<td>Parallel Oral Sessions 6</td>
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## WEDNESDAY, 01 JUNE

<table>
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<th>Event</th>
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<tbody>
<tr>
<td>08:30 – 09:10</td>
<td>Keynote Lecture 3</td>
</tr>
<tr>
<td>09:10 – 09:20</td>
<td>Awards Ceremony 3</td>
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<tr>
<td>09:20 – 10:30</td>
<td>Poster Session, Exhibition, Coffee Break</td>
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<tr>
<td>10:30 – 12:15</td>
<td>Parallel Oral Sessions 7</td>
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<tr>
<td>12:15 – 13:25</td>
<td>Lunch</td>
</tr>
<tr>
<td>13:30 – 14:00</td>
<td>Invited Lecture 5</td>
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<tr>
<td>14:05 – 14:50</td>
<td>Parallel Oral Sessions 8</td>
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<tr>
<td>14:50 – 15:50</td>
<td>Poster Session, Exhibition, Coffee Break</td>
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<tr>
<td>16:00 – 22:00</td>
<td>Gala Dinner with Louvre Museum visit</td>
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## THURSDAY, 02 JUNE

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>08:30 – 08:35</td>
<td>Company Pitch</td>
</tr>
<tr>
<td>08:35 – 09:05</td>
<td>Invited Lecture 7</td>
</tr>
<tr>
<td>09:10 – 10:10</td>
<td>Parallel Oral Sessions 9</td>
</tr>
<tr>
<td>10:10 – 11:20</td>
<td>Poster Session, Exhibition, Coffee Break</td>
</tr>
<tr>
<td>11:20 – 12:20</td>
<td>Parallel Oral Sessions 10</td>
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<tr>
<td>12:20 – 13:30</td>
<td>Lunch</td>
</tr>
<tr>
<td>13:30 – 15:15</td>
<td>Parallel Oral Sessions 11</td>
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<tr>
<td>15:15 – 15:30</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>15:30 – 16:10</td>
<td>Keynote Lecture 4</td>
</tr>
<tr>
<td>16:10 – 16:20</td>
<td>Awards Ceremony 4</td>
</tr>
<tr>
<td>16:20 – 16:30</td>
<td>Closing Ceremony</td>
</tr>
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</table>

Refer to [interpore.org/2022](http://interpore.org/2022) for the latest program
Sponsorship Opportunities

In addition to the benefits listed below, all sponsors receive:

- Their logo on display banners at the physical conference
- Their logo with hyperlink on the Sponsors & Exhibitors page of the conference website
- Recognition during the InterPore Business Meeting
- Weighted rotating banner on Whova, the online conference platform
- Sponsor features on the online conference platform including description, videos, brochures and more
- Recognition in conference articles in the InterPore2022 bulletin

Platinum Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials
- Logo on the front cover of the conference program
- Logo on Book of Abstracts cover
- Recognition during the Opening Ceremony
- 20% reduction on exhibition fee*
- Two-page ad in the conference program
- Four free full in-person registrations

Gold Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials
- Logo on Book of Abstracts cover
- 15% reduction on exhibition fee*
- One-page ad in the conference program
- Three free full in-person registrations

Silver Sponsor Additional Benefits

- Logo and hyperlink on the conference website navigation bar
- 10% reduction on exhibition fee*
- 1/2-page ad in the conference program
- Two free full in-person registrations

Bronze Sponsor Additional Benefits

- 1/4-page ad in the conference program
- One free full in-person registration

### Sponsorship Fees

<table>
<thead>
<tr>
<th></th>
<th>Bronze Sponsorship</th>
<th>Silver Sponsorship</th>
<th>Gold Sponsorship</th>
<th>Platinum Sponsorship</th>
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<tbody>
<tr>
<td>Institutional Members (SME**):</td>
<td>€1200</td>
<td>€2200</td>
<td>€3450</td>
<td>€4500</td>
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<tr>
<td>Non-members (SME):</td>
<td>€1500</td>
<td>€2700</td>
<td>€4100</td>
<td>€5500</td>
</tr>
<tr>
<td>Institutional Members (non-SME):</td>
<td>€1500</td>
<td>€2750</td>
<td>€4100</td>
<td>€5600</td>
</tr>
<tr>
<td>Non-members (non-SME):</td>
<td>€1800</td>
<td>€3450</td>
<td>€5100</td>
<td>€6900</td>
</tr>
</tbody>
</table>

*The reduced fee will be calculated based on the full exhibition fee. The fee for additional staff members will not be reduced.
** SME refers to small and medium enterprises. An enterprise is medium size if: a) maximum number of employees is 250 AND b) the turnover is less than 50MEuro, or balance sheet total is less than 43MEuro. More details on SME can be found [here](#).
Exhibition Opportunities

What’s included?

• Exhibition booth(s)
  Hybrid exhibitors will be provided a booth at the physical event (see Physical Exhibition Details for more information). In addition, all exhibitors will receive a virtual exhibition booth through Whova, our online conference platform. Whova allows exhibitors to add promotional videos, host live product demonstrations, draw traffic with coupons and promotions, distribute handouts and flyers, create virtual meet-ups and interact with attendees directly from your virtual booth.

• One free conference registration
  Each exhibitor will receive one free registration (corresponding to their exhibition type). Registration includes full access to all scientific sessions and lectures, plus networking and social activities.

• Recognition on the conference website
  Logo and four lines of description of all exhibitors will appear on the sponsors/exhibitors page of the conference site.

• Recognition in the conference program
  10 lines of description will be published in the conference booklet which will be distributed to all participants.

• Exhibitor showcase opportunities
  Exhibitors have the opportunity to present their products and services in a 5-minute pitch prior to an invited lecturer. The presentations will be broadcast live to all participants and recorded for later viewing.

• Exhibitor spotlight
  Prior to the conference, an email featuring your organization will be sent directly to all participants through the conference platform.

• Lead capture and attendee lists
  Hybrid exhibitors can easily capture on-site leads using the Whova app’s QR code scanner. Exhibitors will receive the contact details of all participants who have given explicit data-sharing permission.

• Over one-month of exposure
  Online conference exhibition booths and conference content will be made available prior to the start of the conference and will remain online afterwards, maximizing your exposure and return on investment.

• Networking opportunities
  Dedicated exhibition time will be provided during the program, giving participants the chance to visit your booth - online and in-person. Schedule workshops and meetups directly at your booth, with push notifications sent from the conference organizers to all participants. Live-stream these workshops and meetups through the Whova app to simultaneously reach online and physical attendees. Message boards allow communication and connections with conference participants. In addition, there will be multiple networking and social events in which all participants may take part.

Hybrid Exhibitor Package Fees*:
€2300

Online-Only Exhibitor Package Fees*:
€800

*Institutional members of InterPore are eligible for a 15% reduction of the base rate.
Physical Exhibition Details

1. VENUE
Khalifa University of Science & Technology
Abu Dhabi, United Arab Emirates
www.ku.ac.ae

2. EXHIBITOR BADGES
Will be available for collection at the registration area beginning in the afternoon on Sunday, 29 May.

3. EXHIBITION DELIVERIES
Deliveries: Deliveries can be sent to the events center to arrive no earlier than Mon 09 May. All goods must be clearly marked with the name and date of the conference, the name of the organization, a contact telephone and the stand number the goods are to be delivered to. Goods may be received up to 1 week before the conference begins. Please inform Jacob George (jacob.george@ku.ac.ae) of any anticipated deliveries. Khalifa University is not responsible for handling goods. Deliveries should be sent to:

Jacob George- Marketing
Khalifa University of Science and Technology
Al Muroor Road
Abu Dhabi UAE
PO BOX 127788
UAE
Tel: 00971-2 312 4322

4. EXHIBITION SET-UP
All stand preparation must be completed by Sunday, 29 May at 17:00.

Khalifa University has trolleys available for use. If mailing goods in advance, packages should be clearly marked for delivery (see Item 3).

5. NETWORKING AND SOCIAL EVENTS
In addition to a welcome reception and gala dinner, other social and networking events will be held during the conference. All exhibitors are invited to attend.

6. REGISTRATION
Each physical exhibition booth includes one free full registration. Included in the registration are four lunches 30 May - 02 June, coffee breaks during the conference, access to all lectures, conference materials, entry to the welcome reception on 29 May and the gala dinner on 01 June.

Additional booth staff are welcomed and may register at the regular attendee rates.

7. EXHIBITION OPENING TIMES
Exhibition hours will be provided within the detailed program found at www.interpore.org/2022. Please prepare your booths to be staffed during these times.
8. EXHIBITION BREAKDOWN
Exhibitors should begin removing material from stands on 02 June at 17:00 after the conference closes and all participants have left. All décor, merchandise, packaging, etc. must be removed from the stand. Any material left in the exhibition area will be thrown away. All shipments must be coordinated in advance with Jacob George (jacob.george@ku.ac.ae) and labeled accordingly. The exhibitor is responsible for all shipping charges. All materials being collected at the university must be picked up by 12:00 on 03 June unless prior arrangements have been made. After this time, it will be assumed that the exhibitor no longer wants the materials. These will be removed and the exhibitor may be charged for the removal.

9. EXHIBITION AREA DESCRIPTION
· Floor: tile (booth carpet included in exhibition fees)
· Floor load: 300 kg/m².
· Headroom height: 11 meters
Exhibitor stands will be located adjacent to poster exhibition and catering stands, which will drive foot traffic to the exhibition area.
Free Wireless access is provided.

10. BASE PACKAGE
· Shell scheme
  General structure in silver color aluminum. White melamine walls. L 300cm x D 300cm x H 250cm
· Electrical
  The UAE operates on a 230V supply voltage and 50Hz. The associated plug type is G. One socket will be available per booth.
· Lighting
  Three track spotlights included per booth.
· Booth Identification
  1 vinyl print 300 cm x 20 cm (main façade) WITH YOUR ARTWORK. The final artwork must be sent to Amy Spang before 02 May 2022.
· Furniture
  Two conference chairs, table and paper waste bin.
· Exhibition Carpeting

Shell scheme with included furniture
11. ADDITIONAL ITEMS
- Delta carpet upgrade (£100)
- Counter rental (£200) L 100 cm x D 50 cm x H 90 cm
- Printing services (contact Amy Spang to arrange additional printing services)
  - Seamless 5mm foam board printing (£50 per square meter)
  - Vinyl printing (£40 per square meter)
Extra chairs can be provided upon request.
Should you need any other additional services, please contact Amy Spang.

12. STAND REGULATIONS
Stands must be left in their original condition. Please do not paint them or stick paper to them, unless you use special double-sided tape which leaves no marks on the surface. The exhibitor will be invoiced for any damage caused to the stand.

Exhibitors who wish to use their own shell structure should inform Amy Spang. Structures should not exceed the allocated floor surface area nor the height of the standard shell (2.5 meters.)

No installations or decoration which could offend any or all of the exhibitors will be permitted.

Loudspeakers and other similar devices are prohibited.

Pamphlets and samples may only be distributed within the stand itself.

Adhesive tape may only be used to mark the stand area or to fix carpets with permission from Khalifa University. A layer of masking tape underneath the adhesive tape will facilitate its removal after the event. Adhesive carpet tiles may not be used.

13. DAMAGES
Damage caused by exhibitors who disregard these regulations will be paid for by the exhibitor. Exhibitors are not permitted to fix any graphics, notices or material to any part of the venue or its walls. Exhibitors are responsible for any damage caused by their staff or contractors to the fabric of the building. Any damage caused will be charged to the exhibitor concerned. Exhibitors must ensure that they clear and remove all the rubbish, refuse and other materials not belonging to the venue from the premises so that they are completely clean and tidy during and at the end of the event. Any excess waste removal will be charged following the event.
14. EXHIBITOR RESPONSIBILITIES
All exhibiting organizations are responsible for their staff, their contractors and visitors on and around their stand from the first day of set-up through to the last day of breakdown. They must ensure that due thought and consideration is given to their own and other’s health, safety and welfare throughout the Exhibition, and that their actions, or inactions, do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

15. SECURITY/INSURANCE
Whilst adequate security is provided at the venue, it is the Exhibitor’s responsibility to ensure the safety of their belongings and are advised not to leave any valuable equipment or articles unattended at any time. It is also the Exhibitor’s responsibility to ensure that their insurance extends to transport between the venue and the space occupied during the event. The organizers and venue landlords will not accept responsibility for the safety of Exhibitors goods at any time.

16. ACCOMODATIONS
Special rates for InterPore2022 attendees are available at the official conference hotels. For more information visit: interpore.org/2022.

17. MARKETING
In order to make InterPore2022 a great success, we ask all exhibitors to promote the event as much as they can. We can offer a 10% discount to any of your customers/clients if they wish to attend. Please email secretary@interpore.org for a booking discount code.

18. VISA AND TRAVEL DOCUMENT REQUIREMENTS
We are unable to facilitate the procurement of passport, visa, or other travel documentation. Please consult with your local government agency to ensure you have any required documents (including visas) necessary for travel. We recommend you do this as soon as possible as document processing times vary and can take an extended period of time to finalize. Please contact secretary@interpore.org if you need a visa letter in support of your application.
# Additional Sponsorship Opportunities*

**Name Tag Lanyards**  €2,000
- Logo acknowledgement on lanyards worn by all in-person attendees
- Limited to 1 sponsor

**In-Person Coffee Breaks**  €1,000
- Company signage at coffee station acknowledging this sponsorship
- Acknowledged as coffee break sponsor in program
- Limited to 1 sponsor

**Tote Bag**  €2,000
- Logo acknowledgement on conference bags distributed to all in-person attendees
- Limited to 2 sponsors

**Lunch**  €2,000
- Logo on table tents during lunch buffet
- Additional marketing materials distributed on request during lunches
- Acknowledged as lunch sponsor in program
- Limited to 1 sponsor

**Student Affairs Activities**  €1,500
- Logo acknowledgement during SAC events
- Acknowledged as student affair event sponsor in program
- Opportunity to address attendees at student affair events
- Limited to 1 sponsor

**Gala Dinner**  €4,000
- Exclusive naming rights of the gala dinner with recognition on conference website and registration
- Logo displayed in the conference program
- Acknowledged as a sponsor during the dinner
- Company banners placed at the dinner
- Opportunity to place corporate information at dinner
- Limited to 1 sponsor

**Dinner in the desert cultural excursion**  €2,000
- Recognition on conference website and registration
- Logo displayed in the conference program
- Logo acknowledgement at the event
- Opportunity to place corporate information at the event
- Limited to 1 sponsor

*Available to all sponsors and exhibitors as add-ons*
# Exhibitor & Sponsor Registration

## CONTACT DETAILS

**Company:**

**Contact Name:**

**Contact Email:**

**Website:**

## INTERPORE2022 SPONSORSHIP

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Institutional Members (SME)</th>
<th>Non-members (SME)</th>
<th>Institutional Members (non-SME)</th>
<th>Non-members (non-SME)</th>
<th>Hybrid Exhibition Booth (20% reduction)</th>
<th>Online-Only Exhibition Booth (20% reduction)</th>
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<tbody>
<tr>
<td><strong>Platinum Sponsorship</strong></td>
<td>€4500 =</td>
<td>€5500 =</td>
<td>€5600 =</td>
<td>€6900 =</td>
<td>+€1840 =</td>
<td>+€640 =</td>
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<td><strong>Gold Sponsorship</strong></td>
<td>€3450 =</td>
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<td>+€1955 =</td>
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<td><strong>Silver Sponsorship</strong></td>
<td>€2200 =</td>
<td>€2700 =</td>
<td>€2750 =</td>
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<td>+€2070 =</td>
<td>+€720 =</td>
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<tr>
<td><strong>Bronze Sponsorship</strong></td>
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<td>€1500 =</td>
<td>€1800 =</td>
<td>+€2300 =</td>
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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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<th>Opportunity</th>
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<tr>
<td>Name Tags Lanyards</td>
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<tr>
<td>In-Person Coffee Breaks</td>
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<td>Tote Bags</td>
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<td>Lunch</td>
<td>€2000 = €</td>
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<tr>
<td>Gala Dinner</td>
<td>€4000 = €</td>
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<tr>
<td>Dinner in the Desert</td>
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**Add-on Total (B) = €**

## INTERPORE2022 EXHIBITION BOOTH

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<tr>
<td>Online-Only Booth</td>
<td>€800 = €</td>
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<tr>
<td>Carpet Upgrade</td>
<td>€100 = €</td>
</tr>
<tr>
<td>Counter Rental</td>
<td>€200 = €</td>
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<tr>
<td>Institutional Member Discount</td>
<td>-15% = -€</td>
</tr>
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**Booth Total (C) = €**

## PAYMENT INFORMATION

**Grand Total (A+B+C) = €**

We prefer to pay the sponsorship fee online (Payment instructions will be sent to you.)

We prefer to receive an invoice. (An invoice will be sent by InterPore.)

**Signature**

**Date**

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Return this form to conference2022@interpore.org. All inquiries can be directed to amy.spang@interpore.org.

By signing this form you accept the terms and conditions outlined in this prospectus. The reservation is final only after payment is received by InterPore. Cancellations will be accepted until 09 May 2022, with a cancellation fee of 20%. 

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**14th Annual Meeting**

**Abu Dhabi & Online**

**30 May - 2 June 2022**