



# **InterPore2021**

*Online*

13th International Conference on Porous Media  
& Annual Meeting

**31 May - 4 June 2021**

## **Exhibitor and Sponsor Prospectus**

[interpore.org/2021](https://interpore.org/2021)



# InterPore2021

Online

**Make new connections in your target group.  
Meet representatives of almost all porous  
media research communities at  
InterPore2021.**

We would like to invite interested companies, research institutions and universities to join us and become an essential part of InterPore2021. Our sponsors and exhibitors allow us to keep student registration fees low and provide an opportunity for all attendees to learn about new research, products, and technologies. As a sponsor and/or exhibitor of InterPore2021, you will enjoy many benefits:

- **name recognition** of your institution to the entire porous media research community
- **recruitment opportunities** as commonly about 50% of participants are PhD students or post-doctoral researchers
- the possibility of **linking with experts** who are dealing with research and technical questions of potential interest to your company,
- **maximum exposure** to this targeted audience of **key international industry leaders and decision-makers** from porous media science and technology around the world
- **free conference registration**

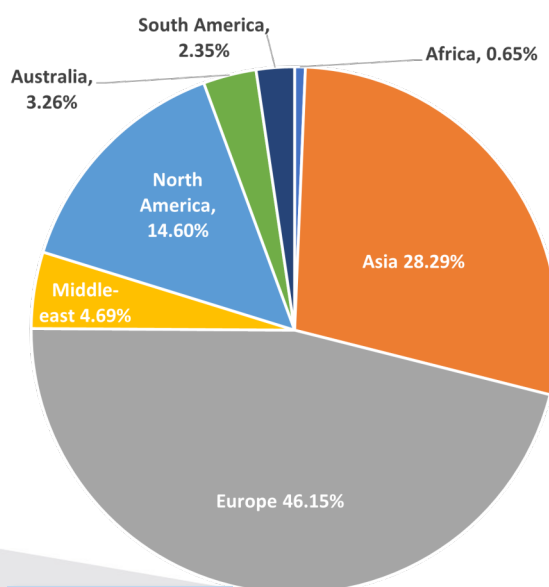
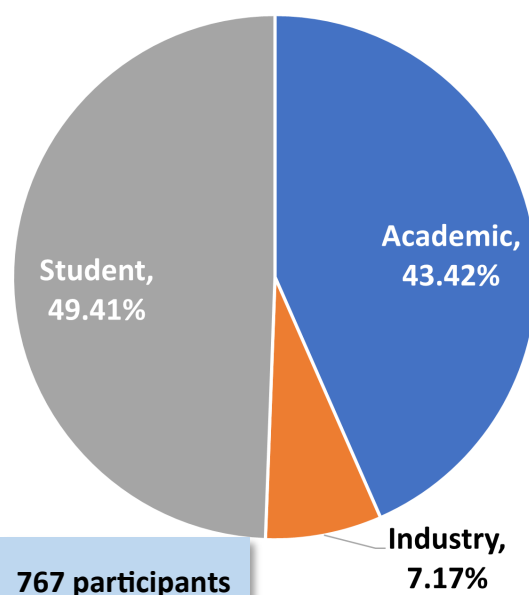
Based on the positive response we received from our first online conference, we anticipate further growth in attendance at InterPore2021. The streamlined and seamless online interface ensures ease of use for our participants and provides a single point-of-entry with which to showcase your brand to our participants from around the globe. We expect more than 1000 abstracts will be submitted to our 24 minisymposia, spanning 5 days of live interactive sessions. Recorded material will be available nine days prior to the conference and 2 weeks after the conference, bringing over a month of attention to your brand and maximizing your return on investment. Our conference participants are very diverse in their field of research and include: experimentalists, numerical modelers, users of complex porous media software, mathematicians and practitioners from academia and porous media industries (oil and gas, food, liquid absorbers, paper, filters, biological systems, soil, groundwater, fuel cells, textiles, etc.).

**Institutional members of InterPore** will get significant reductions on exhibitor and sponsorship fees.

Please contact us with any questions you may have.

We look forward to welcoming you among our Sponsors and Exhibitors!

## InterPore2020 Attendees





## Become an Exhibitor

### What's included?

- **Virtual exhibition booth**

Add promotional videos, host live product demonstrations, draw traffic with coupons and promotions, distribute handouts and flyers, create virtual meet-ups and interact with attendees directly from your virtual booth.

- **One free conference registration**

Includes full access to all scientific sessions and lectures plus networking activities.

- **Recognition on the conference website**

Logo and four lines of description to appear on the sponsors/exhibitors page of the conference site.

- **Recognition in the conference program**

10 lines of description in the conference booklet that will be distributed to all participants

- **Exhibitor showcase opportunities**

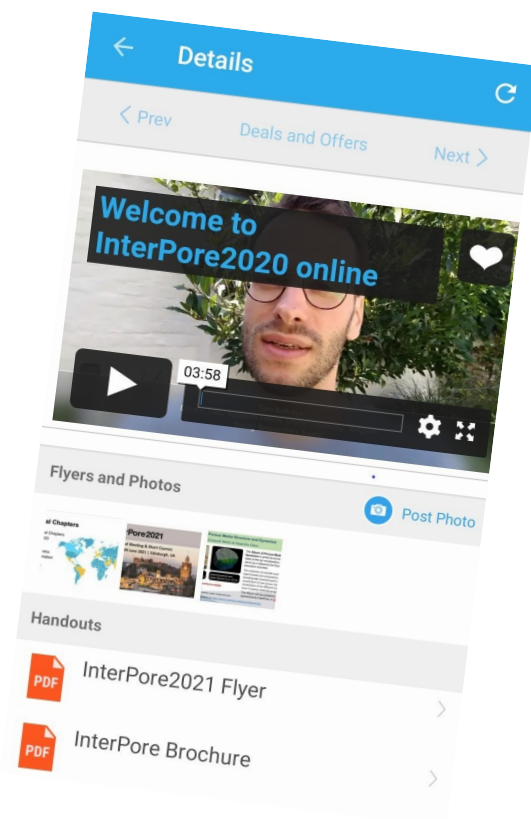
Exhibitors have the opportunity to provide promotional materials to be showcased during one of the live portions of the conference.

- **Exhibitor spotlight**

Prior to the conference an email featuring your organization will be sent directly to all participants through the conference platform.

- **Over one-month of exposure**

Online conference content will be made available nine days prior to the start of the conference and will remain online for two weeks afterwards, maximizing your exposure.



**Exhibitor Package Fees\*:**  
**€650 SME/ €800 Non-SME\*\***

### Virtual Networking Opportunities

- Feature videos and live streams
- Generate leads through raffles and giveaways
- Create virtual meetups
- Interact with attendees through community message boards
- Arrange virtual workshops
- Dedicated exhibition time in the program
- Push notifications featuring your booth

\*Institutional members of InterPore are eligible for a 15% reduction of the base rate.

\*\* SME refers to small and medium enterprises. An enterprise is medium size if: a) maximum number of employees is 250 AND b) the turnover is less than 50MEuro, or balance sheet total is less than 43MEuro. More details on SME can be found [here](#).



## Sponsorship Opportunities

In addition to the benefits listed below, **all** sponsors receive:

- Their logo with hyperlink on the Sponsors & Exhibitors page of the conference website
- Recognition during the InterPore Business Meeting
- Sponsor features on the online conference platform including description, videos, brochures and more
- Rotating banner on the online conference platform; sponsorship level determines frequency of rotation
- Recognition in conference wrap-up articles in the InterPore newsletter and on the InterPore website

### Bronze Sponsor Benefits

- **1/4-page ad** in the conference program
- **One** free full registration

### Silver Sponsor Benefits

- 10% reduction on virtual exhibition fees\*
- **1/2-page ad** in the conference program
- **Two** free full registrations

### Gold Sponsor Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials
- 15% reduction on virtual exhibition fees\*
- **One-page ad** in the conference program
- **Three** free full registrations

### Platinum Sponsor Benefits

- Logo and hyperlink on the conference website navigation bar
- Logo on all conference marketing materials
- Logo on the front cover of the conference program
- Logo in the InterPore brochure
- Recognition during the Opening Ceremony
- 20% reduction on virtual exhibition fees\*
- **Two-page ad** in the conference program
- **Four** free full registrations

## Sponsorship Fees

Bronze sponsorship	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Institutional Members (SME**):	Institutional Members (SME**):	Institutional Members (SME**):	Institutional Members (SME**):
€600	€1,000	€1,500	€2,000
Nonmembers (SME):	Nonmembers (SME):	Nonmembers (SME):	Nonmembers (SME):
€700	€1,200	€1,700	€2,350
Institutional Members (non-SME):	Institutional Members (non-SME):	Institutional Members (non-SME):	Institutional Members (non-SME):
€750	€1,250	€1,950	€2,500
Nonmembers (non-SME):	Nonmembers (non-SME):	Nonmembers (non-SME):	Nonmembers (non-SME):
€900	€1,500	€2,300	€3,050

\*The reduced fee will be calculated based on the full SME exhibition fee. The fee for additional staff members will not be reduced.

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## Exhibitor Registration

**Base rate €650 Non-SME/€800 SME\*\***

Includes one free full registration. *Institutional members* of InterPore are eligible for a 15% reduction of the base rate.

Please provide all information as it should appear online.

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Company Name

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Company Address

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Phone

Website

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Contact name

Contact e-mail

Item		Fee
<input type="checkbox"/>	Virtual exhibitor booth- SME base rate	€650
<input type="checkbox"/>	Virtual exhibitor booth - reduced rate for SME institutional members	€550
<input type="checkbox"/>	Virtual exhibitor booth- Non-SME base rate	€800
<input type="checkbox"/>	Virtual exhibitor booth - reduced rate for non-SME institutional members	€680

☐ We prefer to pay the exhibition fee online (Payment instructions will be sent to you.)

☐ We prefer to receive an invoice. (An invoice will be sent by InterPore.)

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Signature

Title

Date

The reservation is final only after payment is received by InterPore.  
Cancellations will be accepted until May 15<sup>th</sup>, 2021, with a cancellation fee of 20%.

Return this form to [conference2021@interpore.org](mailto:conference2021@interpore.org).

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## Sponsorship Registration

Please provide the information on sponsorship below. We can also make a package to suit your special needs and demands; just let us know. Contact us directly to discuss any questions you may have:

**Majid Hassanizadeh**; E-mail: [managing-director@interpore.org](mailto:managing-director@interpore.org); Tel: +31 634401983.

**Karolin Weber**; E-mail: [executive-officer@interpore.org](mailto:executive-officer@interpore.org); Tel: +49 1512 2709995.

Company Name

Phone

Website

Contact name

Contact e-mail

Platinum Sponsorship	Fee	
Institutional Members (SME**)	€2,000	<input type="checkbox"/>
Nonmembers (SME)	€2,350	<input type="checkbox"/>
Institutional Members (non-SME)	€2,500	<input type="checkbox"/>
Nonmembers (non-SME)	€3,050	<input type="checkbox"/>
Virtual Exhibition Booth	€520	<input type="checkbox"/>

Gold Sponsorship	Fee	
Institutional Members (SME**)	€1,500	<input type="checkbox"/>
Nonmembers (SME)	€1,700	<input type="checkbox"/>
Institutional Members (non-SME)	€1,950	<input type="checkbox"/>
Nonmembers (non-SME)	€2,300	<input type="checkbox"/>
Virtual Exhibition Booth	€550	<input type="checkbox"/>

Silver Sponsorship	Fee	
Institutional Members (SME**)	€1,000	<input type="checkbox"/>
Nonmembers (SME)	€1,200	<input type="checkbox"/>
Institutional Members (non-SME)	€1,250	<input type="checkbox"/>
Nonmembers (non-SME)	€1,500	<input type="checkbox"/>
Virtual Exhibition Booth	€585	<input type="checkbox"/>

Bronze Sponsorship	Fee	
Institutional Members (SME**)	€600	<input type="checkbox"/>
Nonmembers (SME)	€700	<input type="checkbox"/>
Institutional Members (non-SME)	€750	<input type="checkbox"/>
Nonmembers (non-SME)	€900	<input type="checkbox"/>
Virtual Exhibition Booth	€650	<input type="checkbox"/>

☐ We prefer to pay the sponsorship fee online (Payment instructions will be sent to you.)

☐ We prefer to receive an invoice. (An invoice will be sent by InterPore.)

Signature

Title

Date

Return this form to [conference2021@interpore.org](mailto:conference2021@interpore.org)

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