



## **PLATINUM SPONSOR LEVEL InterPore2020**

### **1. We give platinum sponsors a very wide presence at our virtual event**

We give our platinum sponsors the opportunity to upload videos or hold virtual coffee chats while live streaming. You can showcase your products or company with our audience and build connections with attendees via the virtual meetups. You can link up with young researchers who may become your potential employees. We will put the video or streaming links on our event website and event app and send an announcement to your attendees to let everyone know about them.

### **2. We add platinum sponsor logo to the opening and closing ceremonies and keynote session streaming page**

In a virtual event, the session streaming or presentation video pages will be among the most visited pages by the attendees. So, we shall add the platinum sponsors' logos there.

### **3. We will add the platinum sponsor logo to general emails sent out to attendees**

### **4. We will send Sponsored Virtual Swag Bags to attendees**

We give our sponsors the opportunity to include their promotional materials in virtual swag bags. For example, it can be online coupons, shopping credits, free ebooks, or free trial period of services. Since all the offers are digital, you can easily track the usage, and it gives you a unique follow-up opportunity after the event.

### **5. We allow platinum sponsors to share product brochures or job postings**

We would like to facilitate recruiting activities of our sponsors. We can arrange for sharing your brochure and/or job postings. If desired, we can set up dedicated discussion groups for every sponsor.

### **6. We shall give the sponsors a ROI report of their participation**

Our event app Whova generates individual sponsor report. It contains information such as how many impressions each sponsor gets. We will share this report with our sponsors to let you know the value our event brought to you.